



RAFAEL FERNANDEZ JR

DIGITAL CREATOR | FOUNDER | HOST

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Key Instagram 90 day stats

6.5k
Followers

4.3m
Reach

4.8m
Impressions

6.9%
Engagement



22K

Podcast Downloads



32K

Youtube Views

About

Rafael Fernandez, Jr. is a Puerto Rican/Dominican Digital Creator, Founder of Wafi Media a coast-to-coast Latino-owned and staffed company based in Los Angeles and host of the top 2% Latin Babblers Show.

Rafael Fernandez Jr. has inspired many through his love of culture, humor, and compassion for his community while being a voice for complicated topics regarding the Latino community. He has been able to encourage and connect with individuals from different parts of the United States and Latin America to promote an ideal that is at the core of Wafi Media - Representation Matters!

Audience

75%
Female

25%
Male

67%
Aged 25-44
years old

12%
Aged 18-24
years old

72.5%

US (New York, Los Angeles)

Other Network Accounts:



3.6k
followers



102k
followers



63.4k
followers

